



Press Release

Power Design LLC Changes its Name to InPwr Inc.

Indianapolis, Indiana, March 8, 2010—

InPwr Inc. announced it is retiring the name Power Design LLC of 10640 Deme Dr. Suite M, Indianapolis, Indiana and will officially be known as InPwr Inc. effective immediately.

According to founder and owner, Brian Inskeep, “InPwr Inc. better reflects who we are. We are more than just a design firm. A great deal of what we do focuses on bringing the right people together to ensure the best outcome on all of our projects. Empowering a precise team to maximize the quality and efficiency of our projects is essential to their success and keeps us in the business of growing customers for life”.

Mr. Inskeep emphasizes that InPwr Inc. will operate with the same group of dedicated associates its customers have already come to know and rely on. The new logo features the universal power sign, symbolizing what InPwr Inc.’s award winning team is ultimately focused on, empowering or “InPwr-ing” their clients in the business of power. Inskeep continued, “We are excited that, with a little play on words, our new name reflects our empowerment approach to serving our customers.”

With multiple LEED accredited professionals, InPwr Inc. will maintain their membership status with the U.S. Green Building Council (USGBC). The Associated Builders and Contractors (ABC) and Independent Electrical Contractors (IEC) organization’s memberships will remain active as well as InPwr Inc.’s relationships with the Uptime Institute and Vistage.

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According to Mr. Inskeep, “The new corporate identity better reflects the expanded mission which is to empower or ‘InPwr’ our associates, our customers, and our project owners.” He concluded, “The new identity came easily because at the end of the day if you ask us what business we are in our response will be, we are ‘InPwr’.”

About InPwr Inc.

InPwr Inc. is a national design/build electrical contractor with offices strategically located in Indianapolis, Indiana and Denver, Colorado. They hold electrical contractor licenses in over 30 states and jurisdictions which continue to grow. InPwr Inc. has developed a diverse portfolio completing not only mission critical (data centers) and distribution facilities but also production, manufacturing and food-grade storage facilities. InPwr Inc. will continue to expand its work towards even greater energy efficient practices and design.

According to the Indianapolis Business Journal, InPwr Inc.’s team is an Award of Excellence recipient in the completion of the USGBC applicant, mission critical facility, Molina Healthcare Data Center in Albuquerque, New Mexico. Customer, Chris Wilson of ARCO National Construction, St. Louis, Missouri commented on the InPwr Inc. team, “I can always trust they have researched a problem from all angles. They are constantly finding new methods to save time and money especially within the ever changing LEED certification process. Being able to work with a LEED AP who is focused in their area of expertise is invaluable. What sets them apart is that they’re passionate about maintaining a strong partnership.”

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